

# Art Submission Guidelines

Artwork & Logo Art may be provided in original form, or in the following formats:

- Transparencies
- 35mm Slides
- Digital Files
- Transparencies
  - 4" x 5" or 8" x 10" (send the largest transparencies you can).
  - The image should be evenly and brightly lit, and in focus.
  - When photographing, make sure the art fills as much of the frame as possible (art may be shot in segments to achieve this).
- 35mm Slides
  - Slides are acceptable only for smaller, individual elements to be placed into a border. Do **not** photograph entire designs onto slides, as they will be too small to reproduce.
  - Slides are **not** appropriate for mural projects.
- Digital Files
  - Acceptable formats:
    - *PSD*
    - *TIFF*
    - *EPS*
    - *JPEG*
    - *PDF*
    - *Freehand*
    - *InDesign*
    - *Illustrator*
    - *Quark*
  - May be provided on Zip, DVD, or CD; all must be MAC formatted.
  - All linked images must be included.
  - All fonts must be included.
  - Resolution must be at least 300dpi at no less than 25% of final print size.
  - A color proof (printout) must be included.